



HIMALAYAN DISTILLERY LTD. VACANCY ANNOUNCEMENT

Sales Trainee (Requirement: 32)

Job Role Summary:

The Sales Trainee will be actively involved in executing trade sales initiatives, supporting brand awareness activities, conducting on-ground market research, and exploring new market territories. This role is designed to provide hands-on exposure in sales, merchandising, marketing execution, and retail engagement, enabling young professionals to gain comprehensive insights into the alcoholic beverage industry.

Job Responsibilities:

- Support trade sales execution, merchandising, and product visibility at retail outlets.
- Monitor stock levels and report on competitor activities and market trends.
- Assist in brand activations, events, and distribution of marketing collaterals.
- Engage directly with consumers to promote brand awareness and educate on product offerings.
- Conduct field surveys, gather market intelligence, and analyze customer feedback.
- Travel across regions to identify new market opportunities and support field operations.
- Maintain accurate records of sales activities, expenses, and trade engagement data.

Required Competencies:

- Strong interpersonal and communication skills
- High level of initiative, enthusiasm, and adaptability
- Basic understanding of market dynamics and consumer behaviour
- Willingness to travel extensively and work flexible hours
- Self-motivated and eager to build a career in sales and marketing

Minimum Educational Level and Experience:

- Bachelor's degree in Management (BBA, BBS, or equivalent)
- Candidates awaiting final results or currently enrolled in Master's programs are also encouraged to apply
- Age: 21–29 years
- No prior experience required; fresh graduates are welcome

We offer excellent opportunity for career growth and hands-on experience in a fast-paced environment. If you are interested in joining us to craft exceptional products and be part of a prestigious brand, please send us your updated resume to hr@himalayandistillery.com

Application Deadline: 20th February 2025